

Posting: Indigenous Conservation Communications Coordinator

Yellowstone to Yukon Conservation Initiative (Y2Y)

Location: Flexible within British Columbia

About the Yellowstone to Yukon Conservation Initiative

Spanning five American states, two Canadian provinces, two Canadian territories, and the traditional territories of at least 75 Indigenous groups, the Yellowstone to Yukon region encompasses a diverse array of communities. This dynamic landscape is home to the full suite of pre-contact wildlife and a wide diversity of ecosystems, and is the source of 13 major rivers.

The Yellowstone to Yukon Conservation Initiative (Y2Y), a joint Canada-U.S. non-profit, is the only organization wholly dedicated to conserving this 1.3 million km² region. We work collaboratively with more than 460 diverse partners, including governments, Indigenous communities, industry, scientists and outdoors groups to achieve our mission of *connecting and protecting habitat from Yellowstone to Yukon so people and nature can thrive*.

Since the Y2Y vision took hold in 1993, the actions of Y2Y and partners have resulted in a more than 80 percent increase in key protected area growth, securing land protection commitments across almost eight million hectares, including three new Indigenous-led conservation efforts.

To learn more about Y2Y, visit the website at y2y.net.

The Opportunity

Y2Y is seeking an Indigenous Conservation Communications Coordinator (“ICCC”) to support and celebrate First Nations’ leadership in conserving habitat and protecting biodiversity within British Columbia (B.C.). This is a unique opportunity to bring digital engagement and media expertise to bear in support of Indigenous-led ecological and cultural stewardship and self-determination. The ideal candidate is a passionate advocate and skilled communicator who can effectively engage diverse audiences and drive positive change through storytelling and media, and should ideally also carry knowledge of the history, cultures, and/or lived experiences of First Nations whose territories span the Y2Y region of B.C.

Job duties include liaising with Indigenous groups and First Nations communities, producing a variety of communications materials, sustaining a strong web presence, working with other Y2Y partners, and representing Y2Y at public events or via online presentations. The ICCC may also be assigned other duties in line with their skills and experiences and help support other Y2Y staff members, as needed and agreed.

The ICCC will be a member of the B.C. program team, working in coordination with the communications department.

Tasks and Responsibilities

- Collaborate with the B.C. program team and the Y2Y communications team in creating and implementing a strategic communications and engagement plan that advances Indigenous-led conservation and First Nations’ Indigenous Protected and Conserved Area (IPCA) proposals

- With B.C. team members, liaise with First Nations governments, Indigenous leadership organizations, and thought leaders on Indigenous-led conservation and specific IPCA proposals
- With direction/support/guidance from the communications team, create unique social media content and image-based and audio stories highlighting Indigenous-led conservation in B.C.
- Assist with general social media engagement and other communications pieces for the B.C program.
- Research and report on emerging and ongoing Indigenous-led conservation issues in B.C.
- Support strategic and programmatic work for the B.C. team as required and in line with the skills and interests of the successful candidate.

Eligibility and Qualifications

- Experience working with First Nations or other Indigenous communities
- Passion for Y2Y's mission, nature and conservation
- Excellent written and oral communication skills
- Experience creating and carrying out paid online and social campaigns
- Understanding and respect for First Nations leadership in ecological and cultural conservation throughout their unceded territories
- History of involvement in community organizations or volunteer events
- Confidence making presentations and engaging the public
- Ability to work independently and within a team
- Willingness to travel
- Knowledge of the B.C. portion of the Yellowstone to Yukon region
- Education and/or knowledge in ecology, biology, journalism, marketing, conservation, environmental education and/or other communications

Details

- **Location:** Flexible within B.C.; Vancouver, Victoria or the Y2Y geography is preferred. Our B.C. team is distributed; shared offices are possible in Victoria and New Denver.
- **Term:** One-year contract to start; 30 to 37.5 hours per week negotiable
- **Salary range:** \$50,000 to \$62,000 FTE, plus benefits
- **To apply:** Please send resume, cover letter and three professional references to careers@y2y.net by October 15, 2021. Please use subject line "ICCC application [your first and last name]" (i.e., "ICCC application Jane Deer")
- The Yellowstone to Yukon Conservation Initiative is an equal opportunity employer. We particularly welcome applicants with diverse backgrounds and lived experiences to apply.